



PUBLICATION SCHEDULE

New Trail publishes over 125,000 copies per issue, three times per calendar year.

WINTER 2009/2010

- **Deadline for supplying Ad material early December 2009**
- **Distribution Dateearly January 2010**

SPRING 2010

- **Deadline for supplying Ad material early April 2010**
- **Distribution Dateearly May 2010**

FALL 2010

- **Deadline for supplying Ad material early August 2010**
- **Distribution Date early September 2010**

WINTER 2010/2011

- **Deadline for supplying Ad material early December 2010**
- **Distribution Date early January 2011**

** Actual distribution dates and respective artwork deadlines
may vary slightly subject to content.*

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