

U of A Advertising Opportunities

Ancillary Services

Building and ground services, backlit signs

Contact: Thelma Meaney (209 HUB) thelma.meaney@ualberta.ca (780) 492-0024
Ray Dumouchel (458 GSB) ray.dumouchel@ualberta.ca (780) 492-4048

Bookstore

Advertising: marketing, website, plasma screen displays, backlit signs

Contact: Ross Jopling ross.jopling@ualberta.ca 166 SUB
(780) 492-0024

Campus maps

Annually in August

Contact: Fatima Jaffer fatima.jaffer@ualberta.ca 6th floor GSB
(780) 492-0448

Folio, staff/faculty newspaper

Published bi-weekly Sept-June; one issue for July and August

Contact: Debbie Keehn (classified & display ads) debbie.keehn@ualberta.ca 6th floor GSB
(780) 492-2325

Gateway, student newspaper

May-Aug 6 issues, Sept-Apr every Tuesday and Thursday

Contact: Patrick Cziolek sales@gateway.ualberta.ca 3-04 SUB
(780) 492-6700

New Trail, Alumni Magazine

Published quarterly (summer, autumn, winter, spring)

Contact: Mr. Kim Green, Editor kim.green@ualberta.ca 1-094 Enterprise Square
(780) 492-9654

Pattison Outdoor Advertising

Advertising: LRT station, bus shelters, billboards

Contact: Scott Gibb sgibb@pattisonoutdoor.com 10707-178 Street
Edmonton, AB T5S 1J6
(780) 483-3073 ext 225

Student Union Handbook

Published annually in September

Contact: Advertising Sales Representative sales@su.ualberta.ca 2-900 SUB
(780) 492-4241

Telephone directory

Annually in September

Contact: Fatima Jaffer fatima.jaffer@ualberta.ca 6th floor GSB
(780) 492-0448
