

## U of A Advertising Opportunities

---

### **Ancillary Services**

Building and ground services, backlit signs

Contact: Thelma Meaney (209 HUB) [thelma.meaney@ualberta.ca](mailto:thelma.meaney@ualberta.ca) (780) 492-0024  
Ray Dumouchel (458 GSB) [ray.dumouchel@ualberta.ca](mailto:ray.dumouchel@ualberta.ca) (780) 492-4048

---

### **Bookstore**

Advertising: marketing, website, plasma screen displays, backlit signs

Contact: Ross Jopling [ross.jopling@ualberta.ca](mailto:ross.jopling@ualberta.ca) 166 SUB  
(780) 492-0024

---

### **Campus maps**

Annually in August

Contact: Fatima Jaffer [fatima.jaffer@ualberta.ca](mailto:fatima.jaffer@ualberta.ca) 6<sup>th</sup> floor GSB  
(780) 492-0448

---

### **Folio**, staff/faculty newspaper

Published bi-weekly Sept-June; one issue for July and August

Contact: Debbie Keehn (classified ads) [debbie.keehn@ualberta.ca](mailto:debbie.keehn@ualberta.ca) 6<sup>th</sup> floor GSB  
(780) 492-2325  
Jocelyn Love (display ads) [folioads@ualberta.ca](mailto:folioads@ualberta.ca) (780) 780-248-1268

---

### **Gateway**, student newspaper

May-Aug 6 issues, Sept-Apr every Tuesday and Thursday

Contact: Patrick Cziolk [sales@gateway.ualberta.ca](mailto:sales@gateway.ualberta.ca) 3-04 SUB  
(780) 492-6700

---

### **New Trail**, Alumni Magazine

Published quarterly (summer, autumn, winter, spring)

Contact: Mr. Kim Green, Editor [kim.green@ualberta.ca](mailto:kim.green@ualberta.ca) 1-094 Enterprise Square  
(780) 492-9654

---

### **Pattison Outdoor Advertising**

Advertising: LRT station, bus shelters, billboards

Contact: Scott Gibb [sgibb@pattisonoutdoor.com](mailto:sgibb@pattisonoutdoor.com) 10707-178 Street  
Edmonton, AB T5S 1J6  
(780) 483-3073 ext 225

---

### **Student Union Handbook**

Published annually in September

Contact: Advertising Sales Representative [sales@su.ualberta.ca](mailto:sales@su.ualberta.ca) 2-900 SUB  
(780) 492-4241

---

### **Telephone directory**

Annually in September

Contact: Fatima Jaffer [fatima.jaffer@ualberta.ca](mailto:fatima.jaffer@ualberta.ca) 6<sup>th</sup> floor GSB  
(780) 492-0448

---