



contract

Office of Public Affairs
External Relations - 6th Floor General Services Building, Edmonton, Alberta, T6G 2H1
Phone: 780-492-2325 Fax: 780-492-2997 Email: folioads@ualberta.ca

Company: _____ Contact: _____
Address: _____
City/Province: _____ Postal Code: _____
Phone: _____ Fax: _____ Email: _____

Ad Details

Ad Size: _____ Quantity of Issues: _____ Cost per Issue: _____
 Black & White (no cost) Colour Cost (if applicable): _____
 Single Colour - specify Pantone colour (\$250 extra) Design Cost (if applicable): _____
 Full Colour (\$400 extra) Total Cost (GST exempt): _____
U of A Internal Use Only: speed code: _____ acct code: _____
Invoicing: One Installment One Per Issue

Publication Schedule 2009-2010

- September 4, 2009 October 30, 2009 January 15, 2010 March 12, 2010 May 7, 2010 July 16, 2010
- September 18, 2009 November 13, 2009 January 29, 2010 March 26, 2010 May 21, 2010 August 13, 2010
- October 2, 2009 November 27, 2009 February 12, 2010 April 9, 2010 June 4, 2010
- October 16, 2009 December 11, 2009 February 26, 2010 April 23, 2010 June 18, 2010

Advertising Terms and Conditions

- Folio must receive and approve all advertisements before they are sent to print. Artwork must be received before the submission deadline.
- The advertiser warrants that advertising content will not be libelous or misleading. The advertiser agrees to indemnify Folio with respect to any loss sustained by the publisher on publishing libelous or misleading material contained in the ad.
- Folio reserves the right to reject or cancel any advertising copy submitted.
- Position of the advertisement is not guaranteed (except for the Front Page Full Colour Banner). Cancellation notice of contracted ads must be received in writing seven (7) days before publication.
- The contract is subject to short-rate charges if contracted frequency obligations are not met.
- Payment terms: The advertiser agrees that the terms are NET 30 days.

I, _____, have read, understood and agree to the material and terms of this contract.

Signature: _____ Date: _____

Print Name: _____