



23RD ANNUAL

CASE DISTRICT VIII
JURIED AWARDS COMPETITION

CATALOG OF WINNERS—2005

PERIODICALS

GRAND GOLD

Virginia Carter Smith Grand Crystal Nominee

University of Portland
Portland Magazine
Brian Doyle

MAGAZINES WITH CIRCULATION OF MORE THAN 20,000

SILVER

Seattle Pacific University, University Communications
Response
Jennifer Johnson Gilnett, Sarah Jjo, Joel Ertsgaard

University of Puget Sound, Office of Communications
Arches
Chuck Luce, Cathy Tollefson

BRONZE

University of British Columbia, Alumni Association, Communications
Trek
Christopher Petty

MAGAZINES WITH CIRCULATION BETWEEN 5,000–20,000

GOLD

University of Alberta, School of Business, External Relations
u of a BUSINESS
Elke Christianson, Lara Minja, Zanne Cameron

SILVER

University of Idaho, Educational Communications, College of Agriculture and Life Sciences
Programs & People
Mary Ann Reese, Shane Jackson

BRONZE

Willamette University
Willamette Lawyer
Bobbie Hasselbring

MAGAZINES WITH A CIRCULATION LESS THAN 5,000

No Awards

NEWSLETTERS

GOLD

University of Alberta, Faculty of Medicine and Dentistry
Faculty News
Michael Robb, Richard Siemens, Penny Snell

BRONZE

Montana State University, Communications and Public Affairs
Discovery Newsletter
Annette Trinity-Stevens, Robert Rath, Evelyn Boswell, Jean Arthur, Stephen Hunts, Erin Raley

University of Montana, University Relations
Research View
Cary Shimek, Todd Goodrich, Holly Fox, Patia Stephens, Rita Munzenrider

TABLOIDS

GOLD

University of British Columbia, Public Affairs
UBC Reports
Scott Macrae, Paul Patterson, Randy Schmidt, Chris Dahl, Sharmini Thiagarajah, Hilary Thomson, Michelle Cook, Erica Smishek, Cristina Calboreanu, Kim Fisher, Martin Dee, Mitchell Press

BRONZE

Gonzaga University, Public Relations
Gonzaga
Dale Goodwin, Peter Tormey, Gerald Almanza, Allen Hubbard

ELECTRONIC MEDIA

GRAND GOLD

Virginia Carter Smith Grand Crystal Nominee

University of Washington, Advancement Communications, Development
Costco Scholarship Video 2004
Sarah Finney, Eric Godfrey, Danielle Genuax, Maureen McDermott, Chris Nordfors, Dana Sullivan, George Zeno, White Noise Productions

OVERALL WEB SITE

GOLD

University of Washington, Burke Museum, Public Relations
Burke Museum Website
Gabe Kean, Seb Chevrel, Becca Bennett, MaryAnn Barron, Debra Miller, William Huang

SILVER

Portland State University, Marketing and Communications
Portland State University Web Site
Nathan Angell, Michael Reardon, Matthew Rohrer

BRONZE

Washington State University, Marketing Communications
Future Student Web Site
Renee Hofeldt, Nicole Wood, Anna Sherwood, Rance Larsen

WEB SUBSITE OR SPECIAL SECTION

GOLD

Seattle Pacific University, University Communications
Online Response Magazine Web Site
Jennifer Johnson Gilnett, Joel Ertsgaard, Hope McPherson, Wendi Parriera

University of Portland, Public Relations
Portland Magazine Online
Youngjee Quennell, Brian Doyle, Kathleen Campbell, Alex Flagg

SILVER

University of Portland, Public Relations
Terrific Teachers
Youngjee Quennell, Brian Doyle, Kathleen Campbell

INNOVATIVE MULTIMEDIA OR SPECIAL FEATURE WEB SITE CONTENT

No Awards

INTERACTIVE MULTIMEDIA PROGRAMS

GOLD

University of Oregon, Communications
Interactive Kiosk
Melanie Harmon, Todd Simons, Woody Adams, Andrew MacKenzie, Julian Pscheid, John Crosiar

BRONZE

University of British Columbia, Student Recruitment and Advising
Student Recruitment: You Should Be Here
Andrew Arida, Sherisse Sy, Anne-Marie Jakobi, Kathryn Curran, Patrick Cann, Mark Zuberbuhler

VIDEO

SILVER

Central Washington University, Multimedia Technology/Instructional Support
Moments in American History
Chris Smart, Tom Christian, Rick Spencer

Gonzaga University, Public Relations
Helping Hands
Dale Goodwin, Shelly Daugherty, Frank Swoboda, Mark Forman, Jim Swoboda

BRONZE

University of Portland, Public Relations
A Tradition of Extraordinary Teaching, A History of Extraordinary Students
Ralph Cunningham, Kathleen Campbell, Amy Harrington

RADIO PROGRAMS

SILVER

Boise State University, University Relations
New Horizons in Education
Bob Kustra, Bob Evancho, Janelle Brown, Pat Pike, Sherry Squires, Kathleen Craven, Maureen Clark, Jim East

BRONZE

Brigham Young University–Idaho, Public Relations
Perfect Score
Jim Clark, Dale Hillier, Mark Hartvigsen, Michael Borup, Ryan Shelgrove, Jared Frisby, Bethany Jenks, Christopher Hall

VISUAL DESIGN, ILLUSTRATION, AND PHOTOGRAPHY

GRAND GOLD

Virginia Carter Smith Grand Crystal Nominee

Eastern Washington University, University Relations
Summer Session 2004 Catalog Cover
Ryan Gaard

VISUAL DESIGN—OVERALL PUBLICATION

SILVER

Brigham Young University–Idaho, Public Relations
Center Stage Brochures
Don Sparhawk, Kelly Burgener, Matt Geddes, Brian Memmott, Bryan Ranzenberger, Tony Carpenter, Michelle Heiner, Brandt Brinkerhoff, Logan McRae, Michael Lewis, LaNae Poulter

Brigham Young University–Idaho, Public Relations
Center Stage Posters
Don Sparhawk, Kelly Burgener, Matt Geddes, Brian Memmott, Bryan Ranzenberger, Tony Carpenter, Michelle Heiner, Brandt Brinkerhoff, Logan McRae, Michael Lewis, LaNae Poulter

George Fox University, Marketing and Communications
Journal

Rick Johnsen, Tamara Cissna, Bryan Peterson

George Fox University, Marketing and Communications
Admission Series

Rick Johnsen, Bryan Peterson, Ann Bennett, Gerry Kano,
Dynagraphics

Seattle Pacific University, University Communications
Lifestyle Series Campaign

Joel Ertsgaard

Seattle Pacific University, University Communications
Sacred Sounds of Christmas

Luann Bice

University of Oregon, Public and Government Affairs
Campaign Oregon Marketing Materials

Tim Jordan, Ann Baker Mack, Ed Dorsch

Willamette University, Office of Communications
President's Annual Report

Chris Noud, Janis Nichols, Frank Miller

Willamette University, Office of Communications
2005 Calendar

Chris Noud, Carrie Mosar, Frank Miller, Brad Millay

BRONZE

University of Portland, Public Relations
Preview

Kathleen Campbell, Rachel Arquit Barry

University of Puget Sound, Office of Communications
Viewbook

Carter Halliday, Kim Halliday

University of Puget Sound, Office of Communications
Thirteenth Presidential Inauguration

Gayle McIntosh, Julie Reynolds

University of Washington, Advancement
Communications, Development

Third Annual Recognition Gala—Event Package

Cheryl Nations, Alanya Cannon, Meishan Bettendorf,
Joanne De Pue, Jean Hayes, Susan Stoddard, Sarah Conrard
Creative, Mel Curtis Photography

University of Washington, Publications Services
UW Medicine Report to Donors

Jo-Ann Sire, John Linse

Willamette University, Office of Communications
Encore Invitation

Chris Noud

Willamette University, Office of Communications
Willamette Fund Identity

Chris Noud, Frank Miller

Willamette University, Office of Communications
Profiles of Excellence

Wei Zhuang

Willamette University, Office of Communications
Endowing a Legacy

Chris Noud, Janis Nichols, Frank Miller

Willamette University, Office of Communications
2004 Commencement Programs

Chris Noud, Carrie Mosar

VISUAL DESIGN—INDIVIDUAL PUBLICATION

SILVER

Eastern Washington University, University Relations
Civic Breakfast Program

Matt Hepworth

Willamette University, Office of Communications
President's Holiday Card

Wei Zhuang

BRONZE

Washington State University, University Publishing
Festival of Contemporary Art Music Poster

Gary Lindsey, Patrick Brommer, Ed Sala.

Whitworth College, Office of College
Communications

Eric Reed Concert Poster

Su Chism

Willamette University, Office of Communications

Fear No Music Mailer

Wei Zhuang

VISUAL DESIGN—SPECIALTY MATERIALS

GOLD

Eastern Washington University, University Relations

Summer Session 2004 Catalog Cover

Ryan Gaard

SILVER

Willamette University, Office of Communications

Witchcraft CD

Chris Noud

VISUAL DESIGN—LOGO AND BRAND IDENTITY GRAPHICS

SILVER

George Fox University, Marketing and
Communications

George Fox University Logo

Rick Johnsen, Bryan Peterson, B&B Print Source

BRONZE

University of Alberta, Creative Services
Campaign 2008 Logo

Ray Au

University of Alberta, Creative Services
Canada Conference 2005 Logo

Ray Au

ILLUSTRATION—INDIVIDUAL

GOLD

University of Washington, Advancement
Communications, Development

Advancement Communications 2004 Holiday Card

Alanya Cannon, Michael Croteau

SILVER

University of Calgary, External Relations

Something for Everyone

Beth Frank, Sandy Nicholls

BRONZE

Boise State University, University Relations

FOCUS Magazine Cover

Bill Carman

Brigham Young University—Idaho, Public Relations
Listen, Learn, Love

Brian Memmott, Bryan Ranzenberger

Pacific University, Public Affairs/University Relations
Nautilus

Andrea Groetzinger

ILLUSTRATION—SERIES

GOLD

Brigham Young University—Idaho, Public Relations
Performance Arts

Brian Memmott, Tony Carpenter

PHOTOGRAPHY—INDIVIDUAL

SILVER

University of Washington, College of Arts & Sciences
UW Student With Ghana Fishermen

Ter Ellingson

BRONZE

Seattle Pacific University, University Communications
Home From Iraq

James Kegley, Joel Ertsgaard

University of Oregon, Lundquist College of Business,
External Affairs

James Bean, Rebel With a Cause

David Loveall, Greg Gore, Alice Sundstrom

Willamette University, Office of Communications

Lisa Murkowski

Frank Miller

PHOTOGRAPHY—SERIES

SILVER

University of Oregon, Public and Government Affairs
Campaign Oregon

Ed Dorsch, Tim Jordan, Michael McDermott

BRONZE

Boise State University, University Relations

U-Book

John Kelly, Carrie Quinney

Seattle Pacific University, University Communications
The Call to Reconciliation

Greg Schneider, Joel Ertsgaard

Southern Alberta Institute of Technology, Alumni and
Development

2005 SAIT Wall Calendar

Pommasha Noel-Bentley, Kathy Bhana, John Pollock,
Holly Montgomery

University of Alberta, Creative Services

Molecules to Medicine

Richard Siemens

University of Calgary, External Relations

Annual Report – The Next 100,000

Beth Frank, Maja Swannie

Willamette University, Office of Communications

Double Vision

Frank Miller

PHOTOGRAPHY—ENHANCED WITH DIGITAL TECHNOLOGY

BRONZE

University of Montana, University Relations

Vision 2004 Cover

Cary Shimek, Todd Goodrich, Karen Slobod

Willamette University, Office of Communications
Fruit Loop Girl

Frank Miller

PROJECTS

GRAND GOLD

Virginia Carter Smith Grand Crystal Nominee

George Fox University

Signature Package and Admissions Series

Rick Johnsen, Bryan Peterson, Colin Miller, Ann Bennett, Gerry Kano, Dynagraphics

PUBLIC RELATIONS

GOLD

George Fox University

Logo Redesign

Rick Johnsen, Bryan Peterson, Colin Miller, Rob Felton, Gloria Felton, Gloria Foltz, B & B Print Source

George Fox University

Athletic Logo Redesign

Rick Johnsen, Bryan Peterson, Craig Taylor

SILVER

University of Alberta

Grand Opening-NREF-October 1, 2004

Katherine Irwin, David Petis, Sherrell Steele, Laurie Shinkaruk, Leanne Nickel

Portland State University

Historic Gift Announcement

Jeanie-Marie Price, Dave Santen, Erin Malecha Arias, Leslie Aaron, Terri Theisen, Pam Gesme-Miller, Cindy Bernert-Coppola

Portland State University

The Hewitt Collection of African-American Art

Jeanie-Marie Price, Erin Malecha Arias, Leslie Aaron, Terri Theisen, Teresa Vrvilo, Debbie Boldrick

University of Washington

University of Washington, Campaign UW: Creating Futures Campaign Launch

John Buller, Christine Change, Walt Dryfoos, Jackie Durbin, Debra Friedman, Lynn Hogan, Laurie Houck, Marilyn Montgomery, Cheryl Nations, Greg Sheridan

Washington State University

Graduate Student Recruitment Marketing Campaign

Anna Sherwood, David Hoyt, Sharon White, Mary Gresch, Kris Johnson, Bob Hubner, Shelly Hanks

ALUMNI RELATIONS

GOLD

University of Alberta

Alumni Walk Opening Ceremony

Susan Peirce, Jim Hole, Gordon Barr, Ralph Young, Rick Pilger, Jodeen Litwin

SILVER

University of Washington

Traditions in Transition

Tricia Thompson, Jan Labyak, Eric Stuve, Wanda Prong, Francois Baneyx, John Linse, Jo-Ann Sire, Maggie Keech

FUNDRAISING

GOLD

Oregon Health & Science University

Babes & Bauble: Serious Babes Taking Care of Serious Business

Kathleen Shelton, Amy Ferguson, Cate Soulages, Lia Mitemique

University of Washington, Office of Development & Alumni Relations, Publications Services

University of Washington, Campaign UW: Creating Futures, Visual Identity Program

Sarah Conrardt, Jo-Ann Sire

SILVER

Portland State University

Public Announcement of Building Our Future,

The Campaign for Portland State University

Cassie McVeety, Zak Boone, Leslie Grasa, Pat Haugen, Katrina Ratzlaff, Donna Schaeffer, Terri Thiesen, Teresa Vrvilo, Erin Malecha, Jeanie-Marie Price, Julie Smith, Jan Kirtz, Doug Swanson, Pat Squire, Martha Richards

BRONZE

University of Alberta

Campaign 2008, Launch "Scoop 2008"

Lynn Hruczkowski, Lee Elliott, Dale Schulha, Ray Au, Tamara Leigh, Bonnie Bishop

WRITING

GRAND GOLD

Virginia Carter Smith Grand Crystal Nominee

George Fox University

Admissions Series, August 2004

Rick Johnsen, Bryan Peterson, Ann Bennett, Peterson & Co.

FEATURES & ARTICLES IN MAGAZINES, NEWSLETTERS, TABLOIDS AND WEB SITES

GOLD

Washington State University,

Washington State Magazine

No Hollow Promise

Ken Olsen

SILVER

George Fox University

Running for Freedom

Rob Felton

University of Montana

Greenough: Through the Years

Paddy MacDonald

University of Montana

Harnessing the Honeybee: Researchers Use Insects to Detect Pollution, Land Mines

Cary Shimek

University of Montana

Higher Education

Patia Stephens, Joan Melcher

University of Portland

Isaac

Brian Doyle

University of Washington

One for the Books

Tom Griffin

BRONZE

Seattle Pacific University

Silence Story

Luke Reinsma

University of Portland

In the Realm of the Everlasting

Sallie Tisdale

University of Washington

Killer Deal

UW Law, Julie H. Case

University of Washington

Dance for Everyone

Arts & Sciences, Nancy Joseph

Washington State University,

Washington State Magazine

Mount St. Helens

Tim Steury

Washington State University,

Washington State Magazine

All That Remains

Ken Olsen

Willamette University

Horse Heaven

Bobbie Hasselbring

PROMOTIONAL COPY

GOLD

George Fox University

Viewbook

Rick Johnsen, Bryan Peterson, Ann Bennett, Peterson & Co.

University of Oregon

Campaign Oregon Case Statement, and 9 unit statements

Ann Baker Mack, Ed Dorsch, Tim Jordan, Jill Leininger, Linda Mears, Kathleen Heinz, Zanne Miller, Ron Renchler, Eliza Schmidkunz, Katie Sproles

SILVER

Oregon Institute of Technology

Viewbook

Nina Mason

University of Montana

Advertising

Joan Melcher

University of Oregon

Campaign Oregon School of Journalism and Communications

Zanne Miller

BRONZE

University of Puget Sound

Viewbook

Susan Geib

NEWS RELEASES

GOLD

University of Calgary

Better Grades Through Self-Hypnosis

Gregory Harris

SILVER

University of Washington

VR and Brain Pain

Rob Harrill

BRONZE

Boise State University

BRIN Fellows

Janelle Brown

Northern Alberta Institute of Technology

Fine Legs, Great Chests, Hot Seats to Go on Display

Davis Sheremata

PERIODICAL TEAM

SILVER

University of Washington

Three articles in Columns

Tom Griffin, Jon Marmor, Julie Gamer

BRONZE

Eastern Washington University

Articles in Perspective

Stefanie Pettit, Paul Seebeck, Erin Long-Kytonen, Pat Spanier

University of Saskatchewan

Articles in Green & White

Michael Robin, Matthew Baren, Marianne Scott, Luke Muller

PUBLICATIONS

GRAND GOLD

Virginia Carter Smith Grand Crystal Nominee

George Fox University
Recruitment Kit

Rick Johnsen, Bryan Peterson, Ann Bennett, Gerry Kano,
Dynagraphics

ALUMNI AUDIENCES

SILVER

Willamette University
Encore Invitation
Chris Noud

BRONZE

University of Washington
EEK (Electrical Engineering Kaleidoscope) 2004
Sarah Conrardt-Kroehler; Howard Chizeck, Laura Haas

University of Washington
Traditions in Transition Invitation
Tricia Thompson, Jan Labyak, Eric Stuve, Wanda Prong,
Francois Baneyx, John Linse, Jo-Ann Sire, Maggie Keech

STUDENT/HANDBOOKS OR INFORMATIONAL

SILVER

University of Oregon
Welcome Brochure and Moving Map
Tenaya Meaux, Joleen Quiring

BRONZE

Seattle Pacific University
Admit Packet
Hope McPherson, Dale Kegley

STUDENT/VIEWBOOK OR PROSPECTUS

GOLD

Boise State University
Boise State University UBook 2005-2006
Teresa Church, Bob Evancho, Kathleen Craven, John Kelly,
Carrie Quinney

George Fox University
"Be" Viewbook
Rick Johnsen, Bryan Peterson, Ann Bennett, Gerry Kano,
Dynagraphics

University of Puget Sound
University of Puget Sound Viewbook
Carter Halliday Associates, Susan Geib

University of Washington
Insights From Inside
Jo-Ann Sire

SILVER

University of Portland
Preview
Kathleen Campbell, Rachel Arquit-Barry

BRONZE

Oregon Institute of Technology
Oregon Tech Viewbook
Nina Mason

University of British Columbia
You Should Be Here—UBC Undergraduate Viewbook
Deborah Robinson, Kathryn Curran, Cathy Beaumont,
Matt Warburton, Paul Joseph

University of Oregon, Lundquist College of Business
Oregon MBA Viewbook
Alice Sundstrom, Andrew Verner, Bill Poppie, David Loveall,
Greg Gore, IP Kote

STUDENT/RECRUITMENT FOLDER, FLIER, BROCHURE

GOLD

University of Alberta
Wide Open
Zanne Cameron

SILVER

Seattle Pacific University
MFA in Creative Writing Program Brochure
Jeffrey Overstreet, Theresa Martin

Seattle Pacific University
SOE Grad Program Brochures
Jeffrey Overstreet, Theresa Martin

BRONZE

University of Washington
Welcome Packet for New Freshmen
Jo-Ann Sire

STUDENT/CATALOGS

SILVER

University of Washington
MBA Program Catalog
Karin Mellskog, Ann Vandor, Michael Hilliard

DONOR/CASE STATEMENTS

GOLD

University of Washington
Social Work Case Statement
Kim Isaac, Andrea Hansen, Sarah Conrardt Design, Kathryn
Hunt, Suzie Fitzhugh

BRONZE

University of Oregon
Campaign Oregon—Main Case Statement
Ann Baker Mack, Ed Dorsch, Tim Jordan

DONOR/FUNDRAISING MATERIALS

SILVER

University of Washington
Establishing Endowments, Securing Futures
Cheryl Nations, Alanya Cannon, Jean Hayes,
Meishan Bettendorf, Susan Stoddard, Sarah Conrardt

DONOR/FOUNDATION REPORTS

GOLD

Oregon Health & Science University
2004 OHSU Foundation Giving Report
Cate Soulages, David Rubin, Lia Mitermique

BRONZE

Oregon State University, OSU Foundation
OSU Foundation Annual Report
Steven Lont, Sara Zaske, Jared Corcoran, Kelly James

DONOR/DIRECT MAIL

No Awards

SPECIAL/ANNUAL REPORTS

GOLD

University of Alberta
Everyday, School of Business Annual Report
Zanne Cameron

SILVER

University of Montana
University of Montana President's Report 2004
Rita Munzenrider; Todd Goodrich, Cary Shimek,
Holly Fox, Patia Stephens, Karen Slobod, Colter Delin,
Brianna Burrowes

BRONZE

Oregon Institute of Technology
President's Report 2004
Nina Mason

University of Alberta
Molecules to Medicine
Michael Robb, Richard Siemens, Ray Au, Penny Snell

University of British Columbia
2004 Annual Report
Randy Schmidt, Chris Dahl, Martin Dee

University of Washington
UW Annual Report
Jeff Foilman, Harry Hayward, Karin Mellskog

SPECIAL/EVENT MATERIALS

SILVER

University of Washington
Third Annual Recognition Gala Event Package
Cheryl Nations, Alanya Cannon, Jean Hayes,
Meishan Bettendorf, Joanne De Pue, Susan Stoddard,
Sarah Conrardt, Mel Curtis

BRONZE

University of British Columbia
Celebrate Research 2004 Program
Sid Katz, Renata Saint-Hilaire, Sharmine Thiagarajah

SPECIAL/ADVERTISING AND DIRECT MAIL

SILVER

University of British Columbia
UBC 2004 Ingenious Ad Campaign
Paul Patterson, Chris Dahl

AWARDS COORDINATION AND JUDGING

Program Coordination

David Hoyt
CASE District VIII Recognition Chair
Design Manager, Office of Marketing Communications
Washington State University

Brenda Briggs
CASE District VIII Recognition Co-Chair
Creative Services, Office of External Relations
University of Alberta

Publications

JUDGING COORDINATOR

Brian Anderson
Creative Services Coordinator, Office of Public Relations
and Communications
University of Washington, Tacoma

JUDGES

Linda Farmer
Community Relations Officer, City of Tacoma

Dean Hart
Creative Director and Principal, Phinney Bischoff Design
House

Dan Jackson
Creative Director/Owner, Jackson Graphic Design

Beth Luce
Editor, Northwest Meetings & Events/Freelance writer

Projects

JUDGING COORDINATOR

Kathy Hoggan
Assistant Director, Publications Services,
University of Washington

JUDGES

Susan Blake
Director of Operations, Children's Hospital Foundation

Marylou Moris
Chair of the Board of Governors, Boys & Girls Clubs of
King County

Mary Rothschild
Assistant Metro Editor, *The Seattle Times*

Marlice Thurtle
Vice President, GA Creative

Visual Design, Illustration and Photography

JUDGING COORDINATOR

Rita Munzenrider
Director, University Relations
The University of Montana

JUDGES

Shirley Machonis
Graphic Designer, Farcountry Press

Lisa Mee
Graphic Designer, Farcountry Press

Kathy Springmeyer
Director of Publications, Farcountry Press

Periodicals

JUDGING COORDINATOR

Tanya Jacobson-Gundlock
Manager, Communications
University of Lethbridge

JUDGES

Michelle Maclean
President, Kick Creative Group Inc.

Sarah Novak
Sarah Novak Design

Janine Ecklund
Communications Coordinator, Chinook Health Region

Electronic Media

JUDGING COORDINATOR

Doug Swanson
Publications Director,
Portland State University

JUDGES

Leo MacLeod
Principal, Mainspring Marketing, Portland, Oregon

Mike Donovan Hausler
Creative Director/Partner, gere+donovan creative,
Portland, Oregon

Writing

JUDGING COORDINATOR

Lynne S. Masland, Ph.D.
Director, Office of University Communications
Western Washington University

JUDGES

Kathy Conlon Phillips
Owner of the PR firm Kathy Conlon Phillips
Communications

JoAnn Roe
Magazine journalist and former advertising agency owner;

Frederick L. Hubbard
Former art director, Pacific Communications, Seattle.

Dave Gallagher
Business writer, *Bellingham Business Journal*

Mary Lane Gallagher,
Reporter, *Bellingham Herald*

Dean Kahn
Editor and columnist, *Bellingham Herald*

Katie Johannes
Reporter, *Bellingham Herald*

Shearlean Duke
Associate Professor of Journalism, WWU, and former
reporter, *LA Times*

Peggy Watt
Visiting professor of journalism, WWU

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PACIFIC NORTH-WEST AND WESTERN CANADA

DISTRICT VIII