



22ND ANNUAL
CASE DISTRICT VIII
JURIED AWARDS COMPETITION
CATALOG OF WINNERS

PUBLICATIONS

GRAND GOLD

Virginia Carter Smith Grand Crystal Nominee

Willamette University,
Office of Communications
"Annual Report 2002"

Chris Noud, Brad Millay, Michelle Maynard, Frank Miller

ALUMNI AUDIENCES

Gold

University of Oregon, Lundquist College of Business
"Open For Business Invitation"

Alice Sundstrom, Mitch VanderVorst, Katherine Getta, Jack Liu, IP Koke

Bronze

University of Oregon
"Visionaries Invitation"

Alice Sundstrom, Mitch VanderVorst, Clancey Printing

University of Oregon
"Visionaries Program"

Alice Sundstrom, Mitch VanderVorst, Katherine Getta, Clancey Printer

STUDENT AUDIENCES—STUDENT HANDBOOKS AND OTHER INFORMATIONAL PUBLICATIONS

Gold

Brigham Young University—Idaho, Public Relations
"Internship Brochure"

Brian Memmott, Bryan Ranzenberger, Michael Lewis, Lindsay Parker, LaNae Poulter

STUDENT AUDIENCES—VIEWBOOKS AND PROSPECTUS PUBLICATIONS

Gold

University of Portland, Public Relations
"University of Portland Viewbook"

Kathleen Campbell, Rachel Barry-Arquit, Connie Lightner, Todd Schwartz

Bertschi School, Office of School Relations
"Welcome to Bertschi School"

Tracy Nordhoff, Patricia Belyea, Melina Mara

Silver

Southern Oregon University, Publication Office
"Viewbook"

Gregory Martin, Gary Kliewer, Raina Sanderson, Melissa L. Michaels, Mara Affre, Matt Stillman, Kathryn Bazylewicz

Bronze

University of British Columbia, Public Affairs
"UBC 2004 Viewbook"

Deborah Robinson, Andrew Arida, Chris Dahl

STUDENT AUDIENCES RECRUITMENT FOLDERS, FLIERS, AND BROCHURES

Gold

University of Washington, Publications Services
"Freshman Information Piece"

Jo-Ann Sire

Silver

Whitworth College, Institutional Advancement
"Whitworth College and the Arts Brochure"

Tamara Hartman, Greg Orwig

Bronze

Willamette University, Office of Communications
"College of Liberal Arts Admission Package"

Chris Noud, Carrie Mosar, Wei Zhuang, Tom Morlan

STUDENT AUDIENCES—CATALOGS

No Awards

DONOR/PROSPECT AUDIENCES—CASE STATEMENTS

Gold

Seattle Pacific University, University Communications
"School of Business Vision Brochure"

Margaret Smith, Theresa Martin

Bronze

Pacific University, University Relations
"Heart of Oak Campaign"

Francesca Clifford, Joyce Gabriel, Tim O'Malley, Jan Stricklin, Gabrielle Williams

University of Alberta, School of Business
"Building on Our Strengths"

Rod Ziegler, John Phin, Elke Christianson, Lara Minja

DONOR/PROSPECT AUDIENCES—FUNDRAISING BOOKLETS, BROCHURES, FOLDERS, AND FLIERS

Gold

Oregon State University Foundation
"Endowed Gifts"

Steven Lont, Tim Jordan

DONOR/PROSPECT AUDIENCES—FOUNDATION ANNUAL REPORTS

Gold

Pacific University, University Relations
"2002-03 President's Report & Honor Roll of Donors"

Joyce Gabriel, Gabrielle Williams, Lee Ann Kriegh, Natalie Middleton

University of Washington, Advancement
Communications, Development

"University of Washington, Report to Contributors 2002-03"

Cheryl Nations, Alanya Cannon, Meishan Bettendorf, Erin Shea, Kathleen Donnelly, Mel Curtis, Jo-Ann Sire, UW Publication Services, Joanne De Pue, Jean Hayes, Barbara Koh, Susan Stoddard

SPECIAL AUDIENCES/PROGRAMS—ANNUAL OR BIENNIAL REPORTS FOR THE INSTITUTION OR SUB-UNITS, INCLUDING NEWSLETTERS PRODUCED ANNUALLY

Gold

Forest Ridge School of the Sacred Heart,
Communications and Marketing

"People Build Community (Annual Report)"

Christa Fleming, Lisa Fernandez, Office of Institutional Advancement

University of Oregon

"Leading Change, Together. Report to Investors"

Alice Sundstrom, Mitch VanderVorst, Katherine Getta, Jack Liu, Kent Peterson, Koke Printing

Silver

The University of Montana, University Relations
"President's Report 2003"

Rita Munzenrider, Cary Shimek, Todd Goodrich, Karen Slobod, Patia Stephens

University of Calgary, External Relations
"Your University"

Roman Cooney, Terry Bullick

Bronze

Montana State University, MSU News Office
"2003 Report on Research and Creative Activities"

Annette Trinity-Stevens, Evelyn Boswell, Carol Schmidt, Stephen Hunts, Robert Rath

The University of Montana, University Relations
"Vision 2003"

Carey Shimek, Todd Goodrich, Karen Slobod, Holly Fox, Gary Jahrig, Rita Munzenrider, Patia Stephens, Colter Delin

Washington State University, Marketing Communications
"Research Viewbook"

Mary Gresch, James Petersen, John Sutherland, Marilyn Reed

SPECIAL AUDIENCES/PROGRAMS—EXHIBITION AND SPECIAL-EVENT PUBLICATIONS

Gold

Lewis & Clark College, Public Affairs and
Communications

"The Literature of the Lewis and Clark Expedition"

Stephen Beckham, Doug Erickson, Jeremy Skinner, Paul Merchant, Robert Reynolds, Letha Wulf, Teri Cettina

University of Washington, Advancement
Communications, Development

"University of Washington, The Second Annual Recognition Gala—Event Package"

Cheryl Nations, Alanya Cannon, Erin Shea, Meishan Bettendorf, Mel Curtis, Sarah Conradt, Joanne De Pue, Jean Hayes, Barbara Koh, Susan Stoddard

Silver

University of Oregon

"Open For Business Invitation"

Alice Sundstrom, Mitch VanderVorst, Katherine Getta, Jack Liu, IP Koke

Bronze

University of Idaho, Communications and Marketing
"Mule Clone Trading Cards, Rack Card and Fan"

Candace Haley, Barbara Ham, Jeff Olson, Cindy Johnson, Kathy Barnard, Bill Loftus

Washington State University, Foundation and Marketing
Communications

"Core Messages - Business Card Wrap"

Ellen de Graffenreid, David Hoyt

SPECIAL AUDIENCES/PROGRAMS—ADVERTISING AND DIRECT MAIL MATERIALS

Silver

Oregon State University, University Marketing
"Insight Resume"

Jill Schuster, Bruce Cappelli

Seattle Pacific University, University Communications
"Community Events Brochure"

Tracy Cooper, Dale Kegley

Bronze

University of Oregon, Publications
"Orientation Sponsorship Brochure"

Jeanne Maasch, JoAnn Gray, Jack Liu

University of British Columbia, Public Affairs
"Why a University Town?"

Scott Macrae, Paul Patterson, Chris Dahl

PERIODICALS

GRAND GOLD

Virginia Carter Smith Grand Crystal Nominee

University of Portland, Public Relations
"Portland Magazine"
Brian Doyle

MAGAZINES WITH CIRCULATION BETWEEN 5,000–20,000

Silver

University of Alberta, School of Business, External Relations
"Business Alumni Magazine"
Elke Christianson, Lara Minja, Lime Design Inc., Zanne Cameron

MAGAZINES WITH CIRCULATION OF MORE THAN 20,000

Gold

Oregon Health & Science University, News and Publications
"New Views Magazine"
Marlys Pierson, David Rubin, Caryn Ruch, Cate Soulagés

Seattle Pacific University, University Communications
"Response"
Jennifer Johnson Gilnett, Joel Ertsgaard

Silver

University of Washington, Alumni Association
"Columns Magazine"
Tom Griffin, Jon Marmor, Ken Shafer

University of British Columbia, Alumni Association, Communications
"Trek Magazine"
Christopher Petty

Willamette University, Office of Communications
"The Scene"
Michelle Maynard

Bronze

The University of Montana, University Relations
"Montanan"
Joan Melcher, Jennifer Paul, Todd Goodrich, Paddy MacDonald, Holly Fox, Rita Munzenrider, Cary Shimek, Patia Stephens

Washington State University, University Relations
"Washington State Magazine"
Tim Steury, Pat Caraher, Jo Savage, George Bedirian

INTERNAL AUDIENCE PERIODICALS

Silver

University of Washington, News and Information
"University Week"
Nancy Wick, Steve Hill, Claire Dietz

TABLOIDS

Bronze

University of British Columbia, Public Affairs
"UBC Reports"
Scott Macrae, Paul Patterson, Chris Dahl, Sharnini Thiagarajah, Hilary Thomson, Michelle Cook, Erica Smishek, Brian Lin, Cristina Calboreanu, Martin Dee, Mitchell Press

University of Oregon, College of Arts and Sciences Development
"Cascade"
Jill Leininger, Chris Michel

Gonzaga University, Public Relations
"Gonzaga Quarterly"
Dale Goodwin, Peter Tormey, Gerald Almanza, Allen Hubbard

NEWSLETTERS

Silver

Southern Oregon University, Publications
"The Raider"
Gregory Martin, Gary Kliewer, Raina Sanderson, Melissa L. Michaels, Matt Stillman, Mara Affre, Katy Bazylewicz, Paul Talley, Rory Finney, Gina Peraldo, Jim Sundberg, Creative Media

University of Alberta, Faculty of Medicine and Dentistry
"Faculty News"
Michael Robb, Penny Snell, Richard Siemens

Bronze

University of Oregon, Alumni Association
"The Alumni Insider"
Paul Stieber, Mike Lee

ELECTRONIC MEDIA

GRAND GOLD

Virginia Carter Smith Grand Crystal Nominee

Willamette University, Office of Communications
"The Scene" (www.willamette.edu/scene)
Wendy S. Foltz, Michelle Maynard

OVERALL WEB SITE—RECRUITING

Gold

Willamette University, Office of Communications
"College of Liberal Arts Admission" (www.willamette.edu/admission)
Wendy S. Foltz

Silver

Pacific University
"Pacific University – Admissions" (www.pacificu.edu/admissions)
Ken Westin, Joyce Gabriel, Gabrielle Williams, Ian Symmonds, Francesca Clifford, NOInc/Rytter & Associates

University of Lethbridge
"University of Lethbridge Web Re-design" (www.uleth.ca/case)
James Harrison, Ed Pollard, Judy Selkirk, Tanya Jacobson-Gundlock

Bronze

University of Alberta
"Revised University of Alberta Homepage" (www.ualberta.ca)
Creative Services, University of Alberta

OVERALL WEB SITE—ALUMNI

No Awards

OVERALL WEB SITE—FUNDRAISING

Bronze

Pacific University
"Pacific University – Development/Fundraising"
(www.pacificu.edu/campaign)
Ken Westin, Joyce Gabriel, Gabrielle Williams, Francesca Clifford

OVERALL WEB SITE—SPECIAL PURPOSE/OTHER

Silver

University of Idaho
"University of Idaho Clone Zone" (www.uidaho.edu/clonezone)
Candace Haley, Mark Wilcomb, Barbara Ham, Mark Brown, Don Pierce

University of Portland
"www.up.edu"
Kathleen Campbell, Jim Martin, Amy Harrington, Alex Flagg, Younglee Quennell

Bronze

University of Alberta
"Express News Web Site" (www.ualberta.ca/expressnews)
Richard Cairney, Bev Betkowsky, Geoff McMaster, Phoebe Dey, Ryan Smith, Cora Doucette, Randy Pavelich

WEB SUB-SITE—RECRUITING

Gold

Pacific University
"Pacific University College of Education" (www.ed.pacificu.edu)
Ken Westin, Joyce Gabriel, Gabrielle Williams, Francesca Clifford

WEB SUB-SITE—FUNDRAISING

No Awards

WEB SUB-SITE—SPECIAL PURPOSE/OTHER

Gold

University of Portland
"Portland Magazine Online" (www.up.edu/portland)
Brian Doyle, Younglee Quennell, Alex Flagg, Kathleen Campbell

Silver

Seattle Pacific University
"Online Response Magazine" (www.spu.edu/response)
Jennifer Johnson Gilnett, Hope McPherson, Joel Ertsgaard, Wendi Parriera

INNOVATIVE MULTIMEDIA OR SPECIAL WEB FEATURE

Silver

University of Portland
"Virtual Tour – Expanded" (www.up.edu/tour)
Kathleen Campbell, Younglee Quennell, Alex Flagg, Amy Harrington

INTERACTIVE MULTIMEDIA PROGRAMS (CD-ROMS)

Silver

Central Washington University
"Sounds of American English"
Chris Smart, Olga Engbring, Jane Chinn, Dr. Loretta Gray, Enrique Pilleux, Michael Smith

University of Washington–Tacoma
"Institute of Technology CD-ROM"
Mike Wark, Imageworks Media Group, GA Design

VIDEO—SPOTS AND PUBLIC SERVICE ANNOUNCEMENTS NO LONGER THAN 60 SECONDS

Silver

Gonzaga University
"Player Intros"
Dale Goodwin, Shelly Daugherty, Frank Swoboda, Mark Forman, Jim Swoboda

Bronze

Oregon State University
"Hatfield Marine Science Center – Jumbotron Spot"
Joseph Cone, Rich Ford

University of Portland
"UP Experience"
Kathleen Campbell, Amy Harrington, Ralph Cunningham

VIDEO—SPOTS OVER 60 SECONDS

Silver

Brigham Young University—Idaho
"Admissions Video"
Brian Memmott, Bryan Ranzenberger, Kip Harris, Merv Brown, LaNae Poulter, Maurice Wilkey, Intermountain Film & Video Production

VIDEO—FUNDRAISING AND ALUMNI

Gold

Lewis & Clark College
"Aubrey R. Watzek Awards"
Tania Thompson, Gary Ellis and Jim Wilcox

Bronze

University of Oregon
"University Theatre: Imagine"
Jill Leininger, Heidi Shuler, Krysten Yates, Ward Biaggne, Erik Talbert, Mark Bernheimer

VIDEO—NEWS RELEASE

Bronze

Central Washington University
"Your Backyard"
Chris Smart

RADIO PROGRAMS

No Awards

VISUAL DESIGN, ILLUSTRATION, AND PHOTOGRAPHY

GRAND GOLD

Virginia Carter Smith Grand Crystal Nominee

University of Washington, Advancement Communications, Development
"The Second Annual Recognition Gala Event Package"
Cheryl Nations, Alanya Cannon, Meishan Bettendorf, Erin Shea, Joanne De Pue, Jean Hayes, Barbara Koh, Susan Stoddard, Sarah Conratt Creative, Mel Curtis Photography

VISUAL DESIGN—OVERALL PUBLICATION DESIGN

Gold

University of Alberta, Registrar and Student Awards
"Student Awards Poster Campaign"
Lara Minja, Michelle Pollock, Marjorie Morris, Claire Burke, Richard Siemens

Seattle Pacific University, University Communications
"Sacred Sounds of Christmas"
Luann Bice

Willamette University, Office of Communications
"Annual Report 2002"
Chris Noud, Brad Millay, Michelle Maynard

Silver

University of Alberta, Creative Services
"Nanotechnology at the University of Alberta"
Tim Hoffpauir

University of British Columbia, Public Affairs
"2003 SFAA Annual Report"
Deborah Robinson, Andrew Arida, Chris Dahl

University of Manitoba, Public Affairs
"Annual Report 2002-03"
Julie Mikuska, Sara Scott, Deschenes-Regnier Design, Ian McCausland

University of Washington, Advancement Communications, Development
"Report to Contributors 2002-03"
Cheryl Nations, Alanya Cannon, Meishan Bettendorf, Erin Shea, Kathleen Donnelly, Joanne De Pue, Jean Hayes, Barbara Koh, Susan Stoddard, Jo-Ann Sire, Mel Curtis Photography

University of Washington, Publications Services
"Opening the Doors to Our Future: Building Dedication Book"
Jo-Ann Sire, John Linse

University of Washington, Publications Services
"UW Medicine, Changing Our World"
Jo-Ann Sire, John Linse

University of Washington, Publications Services
"Research That Matters"
Jo-Ann Sire, John Linse

Willamette University, Office of Communications
"Atkinson Graduate School Viewbook"
Chris Noud, Judy O'Neill

Bronze

Brigham Young University—Idaho, Public Relations
"Center Stage Poster Series"
Brian Memmott, Bryan Ranzenberger, Tony Carpenter, Lindsay Parker, Michelle Heiner, Don Sparhawk, LaNae Poulter

University of Portland, Public Relations
"University of Portland Viewbook"
Kathleen Campbell, Rachel Barry, Connie Lightner, Todd Schwartz

University of Portland, Public Relations
"Portland Magazine"
Brian Doyle, Joseph Erceg

University of Washington, Publications Services
"UW Medicine Dean's Report"
Jo-Ann Sire, John Linse

Willamette University, Office of Communications
"The Scene, Fall 2003"
Chris Noud, Carrie Mosar

VISUAL DESIGN—INDIVIDUAL PUBLICATIONS

Gold

University of Washington, Publications Services
"Opening the Doors to Our Future: Invitation"
Jo-Ann Sire, John Linse

Silver

Seattle Pacific University, University Communications
"Women's Studies Brochure"
Theresa Martin

Willamette University, Office of Communications
"Coffee Bean Correlation"
Chris Noud, Tom Morlan

Bronze

University of Oregon, University Publications
"2004 Calendars"
Lori L. Howard

University of Washington, Advancement Communications, Development
"An Afternoon at Vanamanutagi Ranch - Event Invitation"
Cheryl Nations, Alanya Cannon, Meishan Bettendorf, Erin Shea, Susan Stoddard, Jo-Ann Sire

University of Washington, Publications Services
"Eifman Gala Invitation"
Jo-Ann Sire

Willamette University, Office of Communications
"WuH, O Willamette University and the Water Principle"
Chris Noud, Carrie Mosar

Willamette University, Office of Communications
"Willamette University Jazz Festival XXII Mailer"
Chris Noud, Carrie Mosar

VISUAL DESIGN—EXHIBITS AND DISPLAY GRAPHICS

No Awards

VISUAL DESIGN—SPECIALTY MATERIALS

Silver

Lewis & Clark College, Public Affairs and Communications
"The Literature of the Lewis and Clark Expedition"
Robert Reynolds, Letha Wulf

Seattle Pacific University, University Communications
"Sing All the Earth – Concert Choir CD Cover"
Theresa Martin

Bronze

Brigham Young University—Idaho, Public Relations
"Potato Bags & Tags"
Bruce Hobbs, Merv Brown, Brian Memmott, Jim Witwer, LaNae Poulter

VISUAL DESIGN—LOGO AND BRAND IDENTITY GRAPHICS

Silver

University of Alberta, Creative Services
"Peel's Prairie Provinces"
Annie Tykwinski

University of Alberta, Creative Services
"Canadian Library Human Resource Study"
Annie Tykwinski

Brigham Young University—Idaho, Public Relations
"KBYI Rediscover Radio Campaign"
Merv Brown, James Clark, Dale Hillier, Brian Memmott, Bryan Ranzenberger, Derek Kopp, Tony Carpenter, LaNae Poulter

University of Oregon, Lundquist College of Business
"Open for Business"
Alice Sundstrom

ILLUSTRATION—INDIVIDUAL

Gold

Boise State University, University Relations
"Safe Harbor"
Bill Carman

ILLUSTRATION—SERIES

Gold

Seattle Pacific University
"Religion: Cause or Cure for Terrorism"
John Lavin

Silver

University of Manitoba, Public Affairs
"Note Cards"
Julie Mikuska, Jennifer Cook, Cats-in-the-Bag Design

PHOTOGRAPHY—INDIVIDUAL**Gold**

Willamette University, Office of Communications
“Clyde McIver”
Frank Miller

Silver

The University of Montana, University Relations
“Profiles”
Todd Goodrich, Karen Slobod

Bronze

Washington State University
“David Yonge Photo, Research Viewbook”
Bob Hubner, Shelly Hanks, Sharon White

PHOTOGRAPHY—SERIES**Gold**

University of Washington, University Photography
“Faces of the Millennium”
Mary Levin

Silver

University of Alberta, Creative Services
“Student Awards Poster Series”
Richard Siemens

Bronze

Seattle Pacific University, University Communications
“Harvest Time at the Farm”
Jimi Lott

PHOTOGRAPHY—ENHANCED**Bronze**

University of British Columbia, Public Affairs
“RoboFly”
Scott Macrae, Paul Patterson, Chris Dahl, Sharmini
Thiagarajah, Martin Dee

PROJECTS**GRAND GOLD****Virginia Carter Smith Grand Crystal Nominee**

University of Oregon, Lundquist College of Business
“Open for Business Ribbon Cutting Celebration”
Chris Murray, Chris Stutz, Alice Sundstrom, Mitch Vander
Vorst, Katherine Getto, Eric Anderson, Rachel Kahn, Jack Liu,
Hugh Barton, Steve Smith

PUBLIC RELATIONS**Gold**

Eastern Washington University, University Relations
“EWU Identity Standards Manual”
Rebecca Moss, Barb Richey, Stefanie Pettit, Greg Dempsey,
Dan Davie, Jamie Brown

Eastern Washington University, University Relations
“Civic Breakfast w/Steve Ballmer”
Matt Hepworth, Eric Galey, Dan Davie, Rebecca Moss, Barb
Richey

University of Portland, Public Relations Department
“Integrated Recruitment Materials”
Kathleen Campbell, Rachel Barry, Brian Doyle, John Furey,
Amy Nardington

University of Washington, Engineering Development
“Opening the Doors to Our Future”
Tricia Thompson

Silver

University of Calgary, Faculty of Medicine
“Groundbreaking Celebration”
Lois Epp

University of Washington, Transportation Office
“U-Pass Communications”
Paul Roybal, Lisa Quinn, Jackie Phillips, Laurie Lonsdorf

University of Washington, Transportation Office
“Ride in the Rain”
Paul Roybal, Lisa Quinn, Jackie Phillips, Nigel Heinsius

Bronze

Brigham Young University—Idaho, Public Relations
“Sacred Music Series”
Bruce Hobbs, Dave Richards, Steve Davis, Brian Memmott,
Wade Huntsman, Russ Bice, Kevin Brower, LaNae Poulter

Southern Alberta Institute of Technology, Department
of Marketing and Communications
“Redefine Yourself”
Russ Peters

ALUMNI RELATIONS**Bronze**

University of Washington, Alumni Association
“UW Career Discovery Week”
Don Gallagher, Mark Falconer, Mark Stewart, Suzanne
Mercier, Bryan Daisley, Susan Templeton

FUNDRAISING**Silver**

Whitworth College, Institutional Advancement
“George F. Whitworth Banquet”
Nancy Rau, Kristi Burns, Stacey Kamm Smith, Tamara
Hartman, Tad Wisenor, Greg Orwig, Terry Rayburn

Pacific University, University Relations
“Heart of Oak Campaign”
Joyce Gabriel, Gabrielle Williams, Francesca Clifford, Tim
O’Malley, Jan Stricklin, Jill Winger, Natalie Middleton, LeeAnn
Kriegh, Ken Westin, North by Northwest

University of Oregon, College of Arts and Sciences
Development
“Communicate, Innovate, Lead”
Jill Leininger, Jeanne Maasch, Jack Liu, Tim Jordan

WRITING**GRAND GOLD****Virginia Carter Smith Grand Crystal Nominee**

University of Portland, Public Relations
“Scars”
Sallie Tisdale, Brian Doyle

NEWS RELEASES**Gold**

University of Calgary, External Relations
“Sarcasm research: like there’s news in that”
Gregory Harris

Silver

University of Manitoba, Public Affairs
“It’s exam time: so either study or start praying”
Avery Czamecki

Bronze

University of Idaho, Communications Marketing
“Project Idaho: First in Equine Cloning”
Bill Loftus, Kathy Barnard

University of Washington, Office of News &
Information
“What makes a difference in mom’s life”
Steven Goldsmith

**FEATURES & ARTICLES IN MAGAZINES,
NEWSLETTERS, & TABLOIDS****Gold**

The University of Montana, University Relations
“Breathless Dreaming”
Tom Lutey, Joan Melcher

Silver

Willamette University, Office of Communications
“POW Without a Country”
Bobbie Hasselbring

The University of Montana, University Relations
“Home Fires”
Paddy MacDonald, Joan Melcher

University of Washington, News and Community
Relations
“Prize Catch”
Walter Neary

Washington State University, College of Engineering
and Architecture
“Building the Perfect Bone”
Tina Hilding

Bronze

University of Manitoba, Public Affairs
“The Artist and Law”
David Leibl

University of Portland, Public Relations
“Miss Ivory Broom”
Robin Cody, Brian Doyle

PROMOTIONAL COPY**Gold**

University of Washington, College of Engineering
“The Paul G. Allen Center for Computer Science & Engineering:
Opening the Doors to Our Future”
Sandy Marvinney, Deborah L. Illman

Silver

Washington State University, Foundation
“CASE Statement: WSU Initiative in Entrepreneurship and
Innovation”
Megan Riebe

Bronze

University of Washington, College of Engineering
“Engineering the Future”
Sandy Marvinney

PERIODICAL TEAM**Gold**

University of Portland, Public Relations
“Portland Magazine”
Brian Doyle

Silver

Boise State University, University Relations
“Focus Magazine”
Janelle Brown, Kathleen Craven, Patricia Pyke

AWARDS JUDGING

Program Coordination

David Hoyt
CASE District VIII Recognition Chair
Marketing Design Manager, Office of Marketing
Communications
Washington State University

Brenda Briggs
CASE District VIII Recognition Co-Chair
Creative Services, Office of External Relations
University of Alberta

Periodicals

Judging Coordinator

Kathy Hoggan
Assistant Director, Publications Services
University of Washington

Judges

Doug Clinton
Design Director, Puget Sound Regional Council

Ann Naumann
Senior Program Manager, Cohesion, Inc., Former Editor/
Publishing Editor, *Seattle Magazine*, Former Managing
Editor, *Pacific NW Magazine*

Mary Rothschild
Assistant Metro Editor, Education, *The Seattle Times*

Marlice Thurtle
Vice President, GA: Creative

Electronic Media

Judging Coordinator

Brian Anderson
Publications Coordinator, Office of Public Relations
and Communications
University of Washington, Tacoma

Judges

Mike Davidson
Creative Director, Websites and Multimedia, The Walt
Disney Company

Kathleen Deakins
Vice President, Jay Ray Advertising

Dean Hart
Creative Director/Principal, Phinney Bischoff Design House

Charlie Watts
Principal, Watts Media

Writing

Judging Coordinator

Avery Czamecki
Public Affairs Specialist, Public Affairs Department
University of Manitoba

Judges

Linda Lee
Broker Communications Officer, Manitoba Public Insurance

Randy Kohuch
Owner, Vida Loca Creative Marketing

Joanne Kelly
Producer, CKY News at Noon, CKY News, Polo Park

Melanie Last
Senior Writer, McKim Communications

Susan Tymofichuk
Reporter, A-Channel

David Schmeichel
Courts Reporter, *Winnipeg Sun*

Cal Harrison
Vice President Business Development, Deschenes Regnier
Communication Design Marketing

Kevin Matthews
Associate Editor, *Canadian Dimensions Magazine*

Lee-Anne Peluk
Features Editor, NewWinnipeg.com

Visual Design, Illustration and Photography

Judging Coordinator

Rita Munzenrider
Director, University Relations
The University of Montana

Judges

Lisa Mee
Graphic Designer, Farcountry Press

Bob Smith
Graphic Designer, Farcountry Press

Shirley Machonis
Graphic Designer, Farcountry Press

Jill Kuczarski
Graphic Designer, Farcountry Press

Kathy Springmeyer
Production/Art Director, Farcountry Press

Larry Mayer
Chief Photographer, *The Billings Gazette*

James Woodcock
Photographer, *The Billings Gazette*

Bob Zellar
Photographer, *The Billings Gazette*

Publications

Judging Coordinator

Wendy Foltz
Manager of Web Services, Office of Communications
Willamette University

Judges

Kelly James
Kelly James Photography

Debra Ringold
Marketing Professor, Atkinson Graduate School of
Management, Willamette University

Michelle Fowler
President, Image Consulting

Projects

Judging Coordinator

Eric Galey
Lead Graphic Designer, Marketing and Publications
Eastern Washington University

Judges

DeeGee Squires
Director of Operations, Hanna and Associates

Gerald Almanza
Director, Graphic Arts, Gonzaga

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www.case.org/container.cfm?CONTAINERID=99&NAVID=56

Select the Awards Winners link.

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PACIFIC NORTH-WEST AND WESTERN CANADA

DISTRICT VIII